

POWER PROGRESS SUMMIT

CONFERENCE - AWARDS - NETWORKING

OCTOBER
1 & 2
2024
CHICAGO

CREATED BY

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PROGRESS
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INTERNATIONAL



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The Power Progress Summit is the meeting hub for the global engine and powertrain technology industry, where suppliers, buyers, agents, and dealers and their customers come together to share industry knowledge and insights into the newest technology, trends and ideas for the advancement of the industry.

Top three reasons why attending the Summit is great value to you and your company:

- 1 Inspiration** - Get insight into how new technology is transforming the industry. Network with, and hear from, industry peers and leaders from the sector, and discover new ideas and advancements to take your work to the next level.
- 2 Education** - Throughout the summit there will be high-level presentations with the opportunity to speak to experts. Our sponsors also have the latest products, services and trends providing something for everyone. Learn future trends and what the market has in store and how you can make your business more successful while keeping up to date with the latest developments.
- 3 Connection** - The summit is about connecting. You will discover the power of the interconnected world of work. From the relaxed welcome networking reception, networking and lunch breaks during the conference to the Awards drinks reception and dinner, attendees will connect with old friends, make new ones and develop business relationships that will last for years to come.

JUSTIFY YOUR TRIP

We know that you will likely need to convey the value of your attendance at the Power Progress Summit to gain approval to attend.

Here are some tips for getting your leadership to see the benefits of attending the Summit.

- ✓ Develop a plan for covering your responsibilities while you are at the conference.
- ✓ Offer to present your learnings from the conference upon your return.
- ✓ Emphasize the importance of staying up-to-date with advancements and trends in the engine and powertrain industry and gathering new contacts.

SAMPLE LETTER

On the next page is a sample letter to present to your supervisor or manager to justify your trip to our next summit. Fill in the blanks with whatever is relevant to you and your company.

WHAT'S INCLUDED IN YOUR TICKET PRICE

- Full access to the Summit including the Off-Highway Research sessions, all refreshment and lunch breaks and networking drinks receptions and the Power Progress Awards dinner.
- Free copy of the Off-Highway Research, Global Construction Equipment Markets report (worth \$300).

Ticket rate \$580

<DATE>

Dear <MANAGER'S NAME>,

I am writing to request approval for attending the Power Progress Summit Conference and Awards. The Summit will cover power systems and components in off-highway machinery used in construction, agriculture, mining, forestry, and marine, as well as on-highway commercial vehicles. It will focus on the dramatic changes in engines and powertrains that are being driven by emission regulations; advances in hybrid and electrification; the move to digitalization and automation, and other technologies.

Taking place in October, in Chicago, the summit is a time-efficient and cost-effective way to meet new and existing suppliers as well as learn about new technologies that will help drive business growth through innovative solutions.

During the two days, I'll expand my knowledge with live presentations from experts in their field, establish connections with industry peers, and acquire valuable takeaways to help me and our company keep current and moving forward. I've included a program with this letter.

The ticket price includes full access to the Summit, including the Off-Highway Research sessions, all refreshment and lunch breaks and networking drinks receptions and the Power Progress Summit Awards dinner. It also includes a free copy of the Off-Highway Research Global Construction Equipment Markets report (worth \$300). The rate is just \$580.

My attendance will benefit the company through the learning opportunities and the contacts I'll make. I plan to focus on new ways to help us to improve <SPECIFIC EXAMPLE>. Plus, I'll engage with industry peers facing similar business challenges and discover solutions for optimizing our workflow and boosting productivity.

HERE IS A BREAKDOWN OF CONFERENCE EXPENSES:

- \$580 - Conference Pass
- <\$XXX> - Meals and drinks (most are covered within the conference)
- <\$XXX> - Roundtrip Travel
- <\$XXX> - Hotel cost (Event hotel discounted rate = \$292 per night)
- <\$XXX> - Incidentals

The total estimated cost to attend is <\$XXX>. For the best value, I would like to register now.

Thank you for considering my request. I look forward to your reply and approval.

Regards,
<YOUR NAME>

PROGRAM AT A GLANCE

MONDAY, SEPTEMBER 30

6:30 - 8:00 pm

Welcome networking drinks reception

TUESDAY, OCTOBER 1

11:00 am - 12:30 pm

Registration

11:30 am - 1:00 pm

Networking lunch

1:00 pm - 5:00 pm

Conference sessions

5:00 - 6:30 pm

Networking Drinks Reception

6:30pm - 9:00pm

Awards

WEDNESDAY, OCTOBER 2

7:30 - 8:30 am

Networking coffee & light breakfast

8:30 am - 12:50 pm

Conference sessions including the Off-Highway Research sessions

12:50 - 2:30 pm

Networking lunch



PROGRAM

THEME: Developments in Digitalization & Decarbonization

MONDAY, SEPTEMBER 30

6:30 - 8:00 pm - Welcome networking drinks reception

TUESDAY, OCTOBER 1

11:00 - 12:30 pm - Registration

11:30 - 1:00 pm - Networking lunch

1:00 - 1:05 pm - Welcome from conference chair

1:05 - 1:30 pm - Keynote: The role of data & AI in facilitating power system optimization and lifecycles - **Brad Sutton**, Executive Director - Powertrain Engineering, Cummins

1:30 - 1:55 pm - How to move from proof-of-concept research projects to viable products - **Oliver Lythgoe**, chief marketing officer, The Fetis Group

1:55 - 2:20 pm - Electrification and the entire system: A whole machine approach - **Alexandre Esgolmin**, head of driveline technology, North America, ZF Group

2:20 - 3:10 pm - Networking coffee break

3:10 - 3:35 pm - How engine suppliers are solving customer challenges in the energy transition - **Kelvin Bennet**, senior vice president of Engineering, AGCO

3:35 - 4:05 pm - The role of the hybrid system in the decarbonization equation - **Ben Froland**, product manager, Power Generation, Hatz Americas

4:05 - 4:55 pm - A practical vs. political approach to emissions reduction - **Dan Romito**, consulting partner, Pickering Energy Partners

4:55 - 5:00 pm - Closing remarks

TUESDAY, OCTOBER 1 - AWARDS

5:00 - 6:30 pm - Drinks reception

6:30pm - 9:00 pm - Awards

WEDNESDAY, OCTOBER 2

7:30 - 8:30 am - Networking coffee & light breakfast

8:30 - 8:35 am - Welcome from conference chair

8:35 - 9:00 am - Global and regional construction equipment markets - **Chris Sleight**, managing director, Off-Highway Research

9:00 - 9:25 am - The North American used equipment market - **Tara Stryker**, vice president, RB Global

9:25 - 9:50 am - The alternative fuels roadmap for off-highway equipment - **Alex Woodrow**, managing director, Knibb Gormezano Partners

9:50 - 10:15 am - TBD

10:15 - 11:00 am - Networking coffee break

11:00 - 11:25 am - Keynote: How OEMs can facilitate the transition to electrified worksites - Rod Shurman, Senior VP, Electrification & Energy Solutions, Caterpillar

11:25 - 11:50 am - How electrification and autonomy in commercial vehicles will transform transportation - **Dr. Wilfried Aulbur**, Senior Partner & **Giovanni Schelfi**, Partner, Roland Berger

11:50 - 12:40 pm - Panel Discussion: Maintaining the OEM customer relationship on the path to decarbonization (Speakers TBA)

12:40 - 12:50 pm - Closing remarks

12:50 - 2:30 pm - Networking lunch