

INCORPORATING
Off-Highway
CONFERENCE

FORMERLY THE
DPS
DIESEL PROGRESS SUMMIT

POWER PROGRESS SUMMIT

CONFERENCE - AWARDS - NETWORKING

THE 6TH SUMMIT

OCTOBER
1 & 2
2024
CHICAGO

THE EVENT FOR THE GLOBAL ENGINE AND POWERTRAIN TECHNOLOGY INDUSTRY

SPONSORSHIP OPPORTUNITIES

OFFERING A POWERFUL COMMUNICATION PLATFORM FOR YOUR BRAND

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PROGRESS**

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www.powerprogresssummit.com



Welcome to the 2024 Power Progress Summit, a unique event and truly the only one in the world dedicated exclusively to the engine and powertrain industries - now incorporating the Off-Highway Conference

The Summit is a day and a half of learning, networking and camaraderie that is unlike any other event. It's a celebration of all of the things that the engine and powertrain industries have achieved, providing a tantalizing glimpse into the fascinating technical future that beckons to the off-highway, on-highway and power technology industries.

It's an event where CEOs mingle with engineers, where companies showcase some of their most advanced technologies and capabilities, and where people from throughout the industry exchange ideas.

An integral part of the Summit is the Power Progress Awards, which honor excellence and achievement in power systems engineering. One of the enduring truths of the engine and equipment industries is that some of the greatest technical and product innovations remain essentially undercover. Breakthroughs in engines, hydraulics and new power technologies are out of sight, hidden within the gleaming shells of new equipment and vehicles.

But they're not out of sight here. The Power Progress Awards honor those achievements that, while not apparent or visible, make today's machinery the most intelligent, most productive, most efficient, safest and most environmentally responsible products ever built.

Reflecting the continuing advancements in technology, in 2024 we are adding several new categories, including Power Generation Product Application of the Year, highlighting unique, technologically advanced or "ground-breaking" applications in power generation, and Electrification Technology of the Year, recognizing developments in electrified components or related technology. We invite you to submit nominations in the 12 Power Progress Awards categories. Companies can nominate their own products and technologies, suppliers can nominate their OEM customers and OEMs can nominate their suppliers. All nominations will be considered by a panel of judges consisting of experienced industry experts. If you have any questions, don't hesitate to contact any of the people listed below.

What other event offers you the opportunity to hear from technical experts during the day and then kick back and have a drink with them in the evening? Where else can you learn about the latest power system innovations and get a look at what might be coming tomorrow? What other event celebrates the powertrain industry and the company and people who make it great?

There is no other event like it, so we invite you to join us at the 2024 Power Progress Summit!



Power Technologies for Today & Tomorrow

OFF-HIGHWAY, ON-HIGHWAY, MARINE

Welcome to the sixth Power Progress Summit (PPS), a unique event for the engine and powertrain technology industry, incorporating the Off-Highway Conference

The power systems and components industry is in the midst of an energy transition as OEMs and end users seek new solutions to meet decarbonization objectives and requirements.

The Summit will cover off-highway machinery used in construction, agriculture, mining, forestry, and marine, as well as on-highway commercial vehicles. It will focus on the dramatic changes in engines and powertrains that are being driven by emission regulations and advances in hybrid, electrification and other technologies.

There has never been a greater need for relevant and authoritative information.

PPS 2024 follows five very successful events and is for machinery and vehicle OEMs, equipment owners, engine manufacturers and distributors, and component and powertrain suppliers.

If you are interested in providing a speaker, please contact:

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Off-Highway CONFERENCE

For the first time the Off-Highway conference will be incorporated with the Power Progress Summit. Topics will offer in-depth analysis into the outlook for the construction equipment industry and the move to alternative fuels.

The Off-Highway Conference attracts delegates from: Equipment Manufacturers, Component Suppliers, Tier 1, 2 & 3, Financial Institutions, Distributor, Rental Companies, Aftermarket suppliers.

Interested in providing a speaker, please contact:
Chris Sleight - chris.sleight@offhighwayresearch.com

2024 Summit Schedule

1 OCTOBER 2024

11:00: Registration & networking coffee

11:30-13:00: Networking lunch

13:00-14:30: Conference session 1

- 3 presentations

14:30-15:10: Networking coffee

15:10-17:00: Conference session 2

- 3 presentations/round-table

18:00-19:00: Awards networking drinks

19:00-21:30: Power Progress Awards

2 OCTOBER 2024

07:30-08:30: Networking coffee, light breakfast

08:30-10:00: Conference session 3

- 3 presentations

10:00-10:40: Networking coffee

10:00-11:30: Conference session 4 (Off-Highway Research)

- 3 presentations

11:30-13:00: Networking lunch

13:00-14:45: Conference session 5

- 3 presentations/round-table

14:45-16:00: Drinks/afternoon coffee

CONFERENCE TOPICS

PPS TOPICS TO INCLUDE

- Operations with electrical/fuel cell vehicles & equipment
- Making new engine technologies cleaner and more efficient
- Fuel cell fundamentals
- New fuels for combustion engines
- What you need to know about electric motors
- Vehicle autonomy and connectivity

OHC TOPICS TO INCLUDE

- The state of global and regional markets, including medium term forecast
- The challenge of alternative energy solutions in construction equipment, including hydrogen and electrification

VENUE

VOCO

Chicago Downtown
350 W. Wolf Point Plaza
Chicago Illinois 60654



THE MEETING PLACE FOR THE ENGINE AND POWERTRAIN INDUSTRY



WHY SPONSOR?

REACH THE BIGGEST BUYERS IN THE WORLD

- The leading global event for the industry.
- Attracts some of the biggest engine and powertrain companies in the world.
- Promote your company brand and products to the biggest buyers of engine and powertrain equipment in the world.

BUILD NEW BUSINESS RELATIONSHIPS

- Table top exhibition space during the conference.
- Scheduled coffee and lunch breaks and networking drinks will provide a great opportunity to be seen and network.
- Potential new clients and existing clients use this event as a meeting place.

ALIGN YOUR BRAND TO A WORLD CLASS EVENT

- Be associated with this prestigious event that promotes technology and innovation.
- The Power Progress Summit is becoming synonymous with best practice and excellence in the global engine and powertrain industry.

SPONSORSHIP BENEFITS = BRAND ALIGNMENT

- Sponsorship of PPS provides a perfect platform to boost your brand profile
- Associate your organisation with best practice in the sector.
- The event always attracts significant interest from the industry, media coverage and includes hundreds of eminent guests from the engine and powertrain sector.

WHO ATTENDS & WHY?

THE AUDIENCE INCLUDES SENIOR EXECUTIVES AND ENGINEERS FROM:

- Off-highway equipment manufacturers
- Heavy-duty vehicle manufacturers
- Engine companies
- Engine technology suppliers
- Engine distributors
- Hydraulics manufacturers
- Powertrain component manufacturers
- Electrification technology suppliers
- Industry analysts

WHY THEY ATTEND

- Network with like-minded professionals
- Learn about key industry issues
- Generate ideas
- Forge partnerships
- Identify opportunities
- Boost reputation
- Celebrate excellence



PUBLICITY

As soon as you sign up to be a sponsor your promotion starts.

Social media posts



#powerprogresssummit

PPs editorial coverage



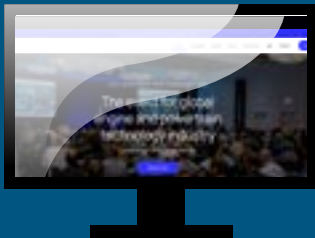
Magazine adverts



Promotion at exhibitions and conferences



PPs website



www.powerprogresssummit.com

LIMITED TO FOUR COMPANIES

GOLD SPONSORSHIP

\$20,000

PRE EVENT PUBLICITY

- Sponsor banner on PPS specific newsletter
- Logo on PPS website
- Prominent logo on all pre-conference publicity
- Social media promotion

OPTION TO ADD A CUSTOM ADDITION - \$5,000*

DURING CONFERENCE

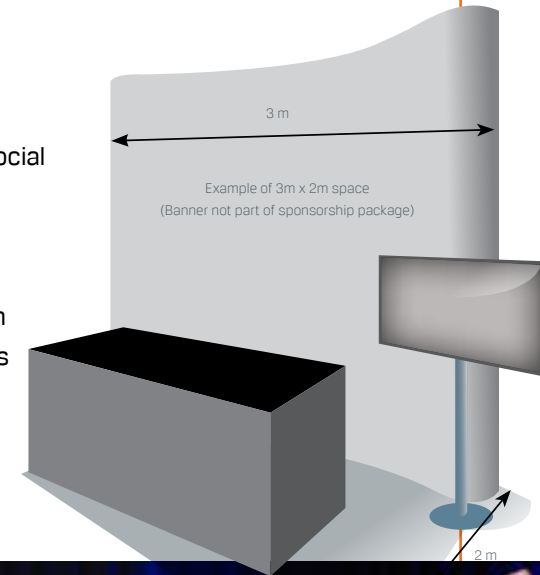
- Ten conference tickets
- Prime position for table top exhibition display
- TV display screen for your table top*
- Two promotional items in delegate bags - client to supply
- Premium stage branding during the conference
- Prominent logo on banners at the event
- Profile page on the event app which can include; profile, video, images, brochure, social media links

DURING AWARDS

- Table of ten at the awards in prime position
- Premium stage branding during the awards
- Prominent logo on banners at the event
- Discount for additional tickets

POST EVENTS PUBLICITY

- Logo branding on post conference videos
- Prominent logo on post-conference publicity
- Post-event report



* Maximum of two custom additions per sponsor **Please let us know if you require the plasma display by confirming to: gary.brinklow@khl.com

SILVER SPONSORSHIP

\$15,000

PRE EVENT PUBLICITY

- Logo on PPS website
- Logo on all pre-conference publicity
- Discount for additional tickets
- Social media promotion

DURING CONFERENCE

- Five conference tickets
- Prominent position for table top exhibition display
- One promotional items in delegate bags
- Logo on banners
- Profile page on the event app which can include; profile, video, images, brochure, social media links

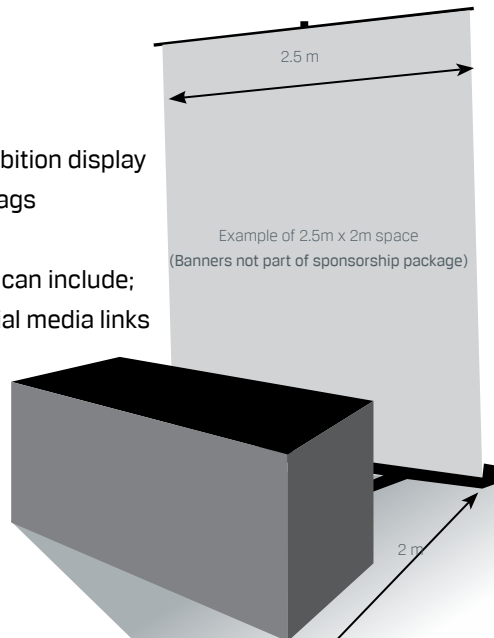
DURING AWARDS

- Five awards tickets

POST EVENT PUBLICITY

- Logo on post-conference publicity
- Post-event report

OPTION TO ADD A CUSTOM ADDITION - \$5,000*



SUPPORTING SPONSORSHIP

\$8,000

PRE EVENT PUBLICITY

- Logo on PPS website
- Logo on all pre-conference publicity
- Discount for additional tickets

DURING CONFERENCE

- Three conference tickets
- Table top exhibition display
- Promotional leaflet in delegate bags
- Logo on banners
- Profile page on the event app which can include; profile, video, images, brochure, social media links

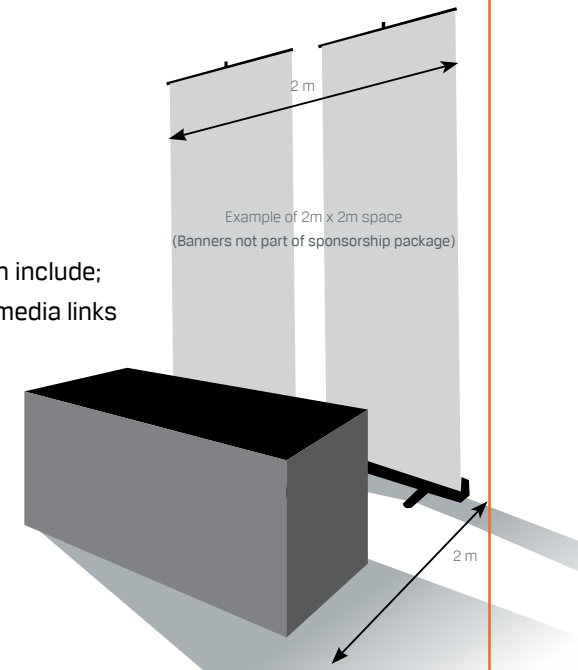
DURING AWARDS

- Three awards tickets

POST EVENT PUBLICITY

- Logo on all post-conference publicity

OPTION TO ADD A CUSTOM ADDITION - \$5,000*



EXCLUSIVE FOR ONE SPONSOR - INCLUSIVE OF 5 TICKETS

NETWORKING LIGHT BREAKFAST DAY 2 \$12,400

PRE-EVENT:

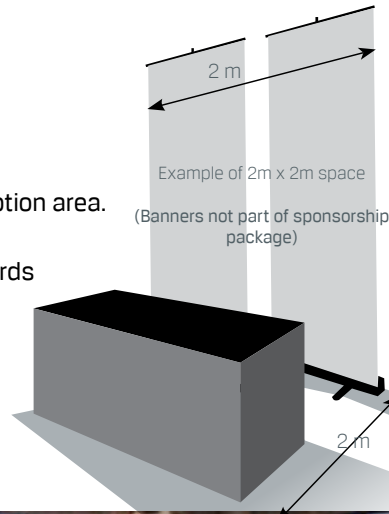
- Company logo, URL and promotional video featured on PPS website.
- Prominent logo on all pre-conference publicity
- Social media promotion
- Discount for additional tickets

DURING THE POWER PROGRESS SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2 x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive event banners in the reception area
- Welcome banners at entrance
- Banded napkins
- Branding on flat screens in the breakfast reception area.
- Promotional video playing during reception
- 5 tickets for both the PPS Conference and Awards
- Branding on high tables

POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Post-event report



2 AVAILABLE - DAY 1 OR DAY 2

EXCLUSIVE FOR ONE SPONSOR EACH DAY - INCLUSIVE OF 5 TICKETS

NETWORKING LUNCH \$12,400

PRE-EVENT:

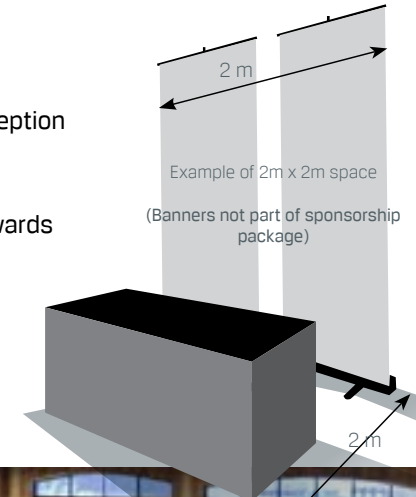
- Company logo, URL and promotional video featured on PPS website.
- Prominent logo on all pre-conference publicity
- Social media promotion
- Discount for additional tickets

DURING THE POWER PROGRESS SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2 x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive event banners in the lunch area
- Welcome banners at entrance
- Banded napkins
- Branding on flat screens in the breakfast reception area.
- Promotional video playing during reception
- 5 tickets for both the PPS Conference and Awards
- Branding on high tables

POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Post-event report



EXCLUSIVE FOR ONE SPONSOR - INCLUSIVE OF 10 TICKETS

AWARDS NETWORKING DRINKS

\$18,000

PRE EVENT PUBLICITY

- Logo on PPS website
- Logo on all pre-conference publicity
- Discount for additional tickets
- Social media promotion

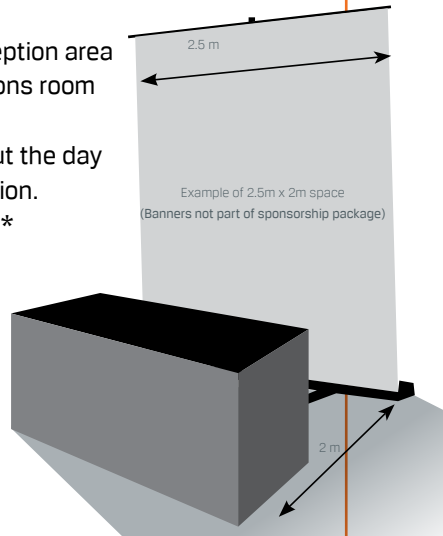
OPTION TO
ADD A CUSTOM
ADDITION -
\$5,000*

SOLE SPONSOR OF DRINKS RECEPTION

- 10 conference tickets
- 10 tickets to awards
- Branding on plasma screens throughout reception area
- Welcome banners at entrance and in receptions room
- Option to dress the room**
- Table top display to be showcased throughout the day
- Branding on cocktail tables during the reception.
- Option to give a gift to attendees on arrival***
- 30% discount on additional delegate tickets

POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Logo branding on post-conference videos
- Post-event report



** To be approved by KHL events team and client to supply and put up decoration

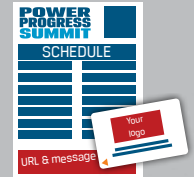
*** Client to supply gift

CUSTOM ADDITIONS

\$5,000

KEY CARD SPONSOR

- Your company design on the delegates' hotel room key cards.
- Your company logo, slogan and web address on the schedule to be available at registration.



BREAK SPONSORSHIP - 3 AVAILABLE:

DAY 1 - AFTERNOON COFFEE - 14:30-15:10

DAY 2 - MORNING COFFEE - 10:00-10:40

DAY 2 - DRINKS & AFTERNOON COFFEE - 14:45-16:00

- Your company logo* on coffee cups and napkins
- Branding at coffee stations and high tables during breaks.



NOTE PAD & PEN SPONSOR

- Your company logo on pens and pads to be placed on conference tables during PPS. (Client to supply.)



AWARD CATEGORY SPONSOR \$5,000 EACH

4 CATEGORIES OPEN FOR SPONSORSHIP

- Representative to present award to the winner
- Logo on stage during presentation of sponsored award category
- 2 places at the Summit & Awards
- Logo and hyperlink on the summit website
- Logo on the Summit signage

APP SPONSORSHIP

\$8,000

- Your company logo on the splash page of the app
- This is high visibility sponsorship, the app will be the place to go to see the program, information on speakers and interact with other delegates.

To add a table top display speak to your sales agent



*Single colour logo

www.powerprogresssummit.com

POWER PROGRESS SUMMIT

CONFERENCE - AWARDS - NETWORKING

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